

September 21, 2017

Dear Working Group member,

On **World Contraception Day**,
show your support
for moving a birth control pill
over the counter.



Join the conversation on September 26th:
#WCD2017 #FreeThePill

A reminder that the Oral Contraceptives Over-the-Counter Working Group, through the [Free the Pill campaign](#), will be using World Contraception Day (WCD)--Tuesday, September 26th --as an opportunity to educate and build support for moving an oral contraceptive pill over the counter in the US, as well as spread awareness about progestin-only pills (POPs)--and we need you to join in and spread the word!

We know there is a lot going on right now, so here are a few easy ways you and your organization can participate:

- [Post information and graphics on your social media channels](#) on September 26th
- [Show support by changing your avatar to include a Free The Pill Twibbon](#)
- Participate in or promote one of our day-of coordinated social media events: [a Twitter relay](#) and Twitter Q&A

A social media toolkit with detailed information about the activities, sample social media posts, and promotional graphics are available now in this Dropbox folder: http://bit.ly/WCD2017_OCOTC.

While the coordinated efforts are on social media, we encourage you to be creative in your activities. Let us know if you plan to do anything else--we can help lift up your efforts!

Thanks for joining in to #FreeThePill!

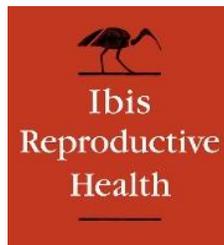
Kate

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About us

The Oral Contraceptives (OCs) Over-the-Counter (OTC) Working Group is a coalition of reproductive health, rights, and justice organizations, nonprofit research and advocacy groups, university-based researchers, and prominent clinicians who share a commitment to providing all women of reproductive age easier access to safe, effective, acceptable, and affordable contraceptives. The working group was established in 2004 to explore the potential of over-the-counter access to oral contraceptives to reduce disparities in reproductive health care access and outcomes, and to increase opportunities for women to access a safe, effective method of contraception, free of unnecessary control, as part of a healthy sexual and reproductive life.

The working group is coordinated by Ibis Reproductive Health.



www.ibisreproductivehealth.org

Contact us

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