



September 12, 2017

Dear Working Group member,

World Contraception Day (WCD) is Tuesday, September 26, 2017 and the Oral Contraceptives Over-the-Counter Working Group, through the [Free the Pill campaign](#), will be using this global celebration as an opportunity to educate and build support for moving an oral contraceptive pill over the counter in the US, as well as spread awareness about progestin-only pills (POPs).

Here are a few easy ways you and your organization can participate:

- Post information and graphics on your social media channels
- Change your avatar to a Free The Pill Twibbon
- Participate in one of our coordinated social media events: a Twitter relay and expert Q&A

A social media toolkit with sample social media posts and details about the activities is available in this Dropbox folder: http://bit.ly/WCD2017_OCOTC. Graphics and Twibbon instructions will be added to the folder on September 15th.

While the coordinated efforts are on social media, we encourage you to be creative in your activities. Let us know if you plan to do anything else--we can help lift up your efforts!

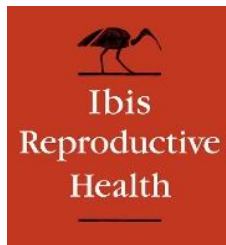
Thanks for joining in to #FreeThePill!

Kate Grindlay Kelly
Project Director/Associate
Ibis Reproductive Health

About us

The Oral Contraceptives (OCs) Over-the-Counter (OTC) Working Group is a coalition of reproductive health, rights, and justice organizations, nonprofit research and advocacy groups, university-based researchers, and prominent clinicians who share a commitment to providing all women of reproductive age easier access to safe, effective, acceptable, and affordable contraceptives. The working group was established in 2004 to explore the potential of over-the-counter access to oral contraceptives to reduce disparities in reproductive health care access and outcomes, and to increase opportunities for women to access a safe, effective method of contraception, free of unnecessary control, as part of a healthy sexual and reproductive life.

The working group is coordinated by Ibis Reproductive Health.



www.ibisreproductivehealth.org

Contact us

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