OCs OTC working group

July 1, 2015

In This Update

Fourth of July campaign

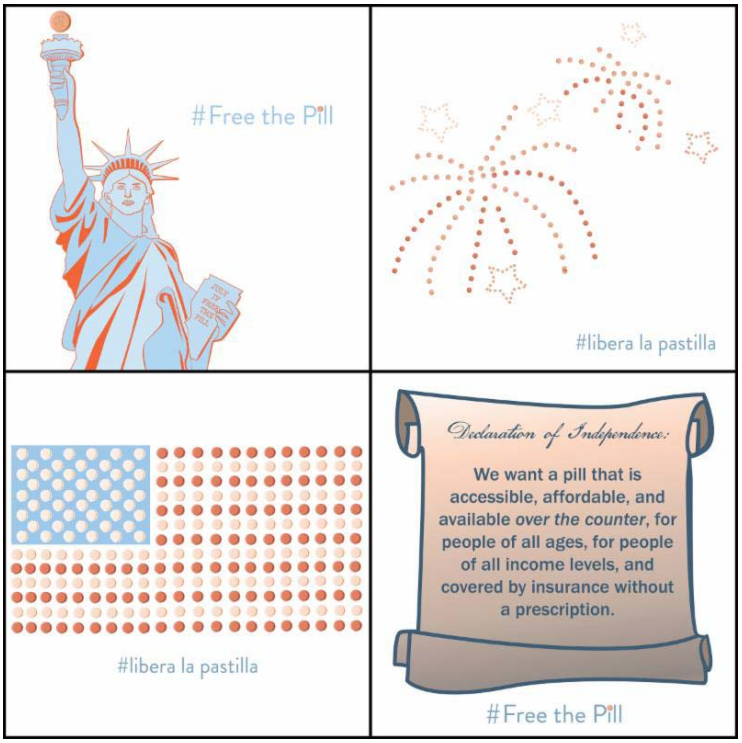
About us

Contact us

Dear Working Group Member,

There is no better way to celebrate the Fourth of July than by standing up for reproductive freedom! We are excited to share our Independence Day-themed Free the Pill campaign.

We hope you'll join us by sharing our images via Twitter and Facebook (sample tweets follow). These images, also available in Spanish-language versions, will be rolling out on Free the Pill's social media through the end of the week. Please help us to advocate for expanding reproductive freedom beyond the unnecessary barriers imposed by requiring a prescription for the pill.



Sample tweets:

- With liberty and reproductive justice for all #freethepill #july4 www.freethepill.org
- Reproductive freedom for all #freethepill #july4 www.freethepill.org
- Declare your independence #freethepill #july4 www.freethepill.org
- We want a pill that is accessible, affordable, covered by insurance, and available OTC for all ages and income levels #freethepill #july4
- Celebrate Independence Day! Stand up for reproductive access #freethepill #july4 www.freethepill.org

Thank you for your help--and please let me know if you have any questions or comments!

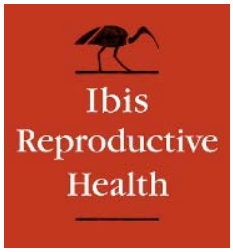
Thanks,

Britt Wahlin
Vice President for Development and Public Affairs
Ibis Reproductive Health

About us

The Oral Contraceptives (OCs) Over-the-Counter (OTC) Working Group is an informal coalition of reproductive health and rights organizations, nonprofit research and advocacy groups, university-based researchers, and prominent clinicians who share an interest in women's health and access to contraception. Our goal is to evaluate objectively the risks and benefits of demedicalizing contraceptive care, with an eye toward improving access to OCs and potentially other hormonal contraceptive methods by making them available without a prescription.

The working group is coordinated by Ibis Reproductive Health.



www.ibisreproductivehealth.org

Contact us

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