



February 11, 2015

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Dear Working Group Member,

Thank you all for your help in getting out the word about [Free the Pill](#). We are excited to announce that today we are launching an "I heart my pill" campaign in honor of Valentine's Day for a renewed push to publicize the website and video--and we would love your help!

- Share our love and heart-themed images (see example below) via [Twitter](#) and [Facebook](#), rolling out through the end of the week.
- Take a selfie and post to Twitter, Facebook, or Instagram! [Click here](#) to print a sign--then post your photo with the hashtag #iheartmypill and #freethepill. You can also [print and post this page](#) and tell us why you heart your pill!
- Use these sample tweets/posts:
 - Take a selfie this #Valentines to show you want to #freethepill
#iheartmypill <http://bit.ly/16T5nbn>
 - I love my pill because... #freethepill
#iheartmypill <http://bit.ly/17hsdL2>
 - I <3 my pill AND I want it OTC #freethepill
#iheartmypill www.freethepill.org
 - What we want this #Valentines: our pill covered by insurance without a prescription #freethepill
#iheartmypill
 - Romantic = affordable, accessible birth control
#freethepill #iheartmypill
 - Forget roses and chocolate, give me my pill
OTC #freethepill #iheartmypill
 - Roses are red, violets are blue, my pill can be covered, and OTC too! #freethepill
#iheartmypill



Warmly,

Britt Wahlin

Britt Wahlin

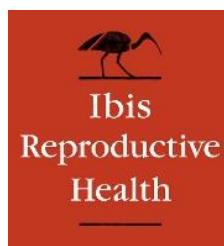
Director of Development and Communications

Ibis Reproductive Health

About us

The Oral Contraceptives (OCs) Over-the-Counter (OTC) Working Group is an informal coalition of reproductive health and rights organizations, nonprofit research and advocacy groups, university-based researchers, and prominent clinicians who share an interest in women's health and access to contraception. Our goal is to evaluate objectively the risks and benefits of demedicalizing contraceptive care, with an eye toward improving access to OCs and potentially other hormonal contraceptive methods by making them available without a prescription.

The working group is coordinated by Ibis Reproductive Health.



www.ibisreproductivehealth.org

Contact us

For questions or inquiries, please contact us at:

Ibis Reproductive Health
1330 Broadway, Suite 1100
Oakland, CA 94612
Tel.: 510-986-8932
Fax: 510-896-8960
Email: OCsOTC@ocsotc.org

www.OCsOTC.org

[Facebook](#)